**CE Project Action Plan Template**



All you need to know about STD’s.

## Intervention summary statement

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| *The intervention that I have planned is creating an all there is to know for first time STD positive patients, or those who are not as knowledgeable over the different types of STD’s. My project site is an OBGYN clinic in Euless, Texas called Women’s Care of Mid Cities P.A. I will be using the Doctors’, Managers’, and medical assistants’ knowledge in the different type of STDs, as well as the informational flyers they already have at the clinic. I will use my resources to find out the symptoms that are normally present by their patients who tested positive for specific STDs, and the treatments that are given to them or further steps in their process. I would also like to know what the doctor recommends to her patient to prevent or manage having these STDs. I would like to be able to use their Electronic Health Records, if possible, to find data on the different STD’s and their correlation to different races specific to the patients they see at this clinic in Euless, Texas. This might be hard since this clinic sees so many patients, so if it is ok with my project qualifications, I would like to just focus these stats on a few months’ time specific to this one site. For example, I would only focus on January-March of 2022 results. On my website I want to provide information to people as if they do not already know what the different kind of STDs are and everything about them. The STD’s that I would include in my website include Chlamydia,* *Gonorrhoea, Syphilis, HSV 1 & 2, HPV, Trichomonas Vaginalis, and Bacterial Vaginosis. I want to include the signs and symptoms, what to do if you test positive, and how it can/ can’t be cured. I would use the website creator called Weebly and create different tabs with graphics and all the information’s.*  |

**Community analysis**

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| *My intervention plan can relate to both women and men. This is because the website will be available for all who are interested and men are more than welcome to become educated on the STD’s, especially the ones they can contract. But I will be more focused on Women especially since the site I am at is an OBGYN so all they see are women and some of the STDs I will be studying are only specific to women such as Bacterial Vaginosis, HPV, and even Trichomonas Vaginalis. I will also want this site to be available to the patients of Women’s Care of Mid Cities P.A. I would like the patients to be able to access the site through a QR code or link as new patients, established patients, and especially if they were recently diagnosed with one of the specific STDs on the sire. If I end up including specific statistics for specific months at the clinic it will obviously be statistics from the Euless, Texas area, only a few months in 2022, and it will only be the patients that they see there at their clinic. That is why I am debating including these statistics since it really can vary, and my site is just a very small pool of all the Women who have STDs. If I also include race/nationality correlation to STD’s I will include the races that they see the most at this clinic and probably minimize the specific races I get quantitative information on to probably just three or four races. I also want to make sure that my site is easy to understand for those women who just got diagnosed with an STD and do not know what their next steps are also for women who want to or need to become more educated to hopefully allow them to prevent or even start on the early intervention when it comes to these diseases. I want to include pictures, graphs, statistics, research articles, and verbal information to hopefully draw the attention of all learning types.*  |

**Problem analysis**

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| *My focus for my intervention project is sexually transmitted diseases in women. The specific STDs that will be on my site are Chlamydia,* *Gonorrhoea, Syphilis, HSV 1 & 2, HPV, Trichomonas Vaginalis, and Bacterial Vaginosis. Three of these are strictly focused on women, meaning that men cannot get the diseases, but can spread them to women or are contracted women-to-women. These include HPV, Trichomonas Vaginalis, and Bacterial Vaginosis. The other diseases can be transmitted sexually through both men and women, or through same sex actions, or genetically. STDs are growing more and more common, and it feels as if women are not becoming as educated on the different kinds of STDs. If a woman is diagnosed with an STD, their first instinct might be to panic. They might think to themselves where they got it, from who, and especially those women who would have never thought it was them who would contract an STD who did. Obviously, these diseases can all be sexually transmitted, but occasionally there are other ways women can contract these diseases such as douching. The main problem area I will be researching is at the OBGYN Women’s Care of Mid Cities P.A. in Euless, Texas. But that is not to say that STDs are not found world-wide and are being passed around daily. If I had the option to, I would like to get data on worldwide STD levels, but since I will be at a clinic firsthand, I would like to use their data and feel as if I am making my own original statistics. I would also like to convert these statistics into graphics that will be eye catching to my audience. Each STD has different rates of severity depending on how long they have had the disease, how long they have held off gotten treatment, how long they have gone untreated and still participating in sexual activities, and possibly the post treatment effects, etc. I believe that women need to become more educated in how they can contract specific STDs, the signs and symptoms that appear from each disease, what the next steps are if you were diagnosed with the diseases, and what their life will be like moving forwards. My main goals are to allow women with the opportunity to educate themselves through the website and regardless of their STD status I want all women to feel safe and take control of their life. I want this site to be easily accessible and easy to understand where if needed anyone can access the site whenever they want and to their research at their own time.* |

**Stakeholder analysis**

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| *Some of the major stakeholders that will play part into the creation of my website include my site supervisor, Susan who is the clinic manager, the clinics private doctor, surgeon, clinic owner, Dr. Pamela Asghar, the medical assistants that work at the clinic, and the patients that come into the clinic will also play a huge role in my research, since I will be using their lab results for my research and data. My target group is women. More specifically young adult women since they are the most common age group to test positive for an STD. I will be getting information from academic articles, the flyers, and brochures around the clinic, but mainly from the doctor from the clinic. I will hopefully want to shadow the doctor to get firsthand observation of women’s health appointments. And if we get STD positive patients or patients who are complaining of STD signs/symptoms. I will want to be able to hear first-hand what the doctor says to them and what the visible symptoms are. Towards the end of my website being completed I hope to engage my audience by observing where my patients would access the link in the clinic the most and make it eye catching to them. So far, I am thinking of creating a flyer with a QR code that patients can scan and directly access the website on their phone.*  |

**Determinant Analysis**

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| *Some determinants that are associated with my project can include the location. Since I will be Euless, Texas the location is very specific to the population of the women that are patients at Women’s Care of Mid Cities P.A. who live in the DFW area. Other determinants can include the patient’s social life. What the patients do on their free time, who they have sexual interactions with, and how many people they have sexual interactions with. Another determinate can be the patient’s sexual orientation such as if they are having sexual interaction with a men and women or both. Another huge determinant can include financial status. Since this clinic does accept all kinds of insurances like the big private companies such as Blue Cross Blue Shield and United Healthcare, they also accept Medicaid insurance such as Amerigroup and government mandated insurance such as Healthy Texas Women, as well as self-pay patients. All of these can also be a determinate of the patient’s financial status due to the insurance they have chosen or were given. This detail allows me to be able to see at around what financial status they land on. Some other determinates can include race and age which I hope to be able to get statistics on both and find a correlation between the two with STDs. As you can see so many determinants can fall into place regarding what I will be researching so I have been trying to maybe narrow these down and focus on only a few, therefore my information and data is not too overwhelming.*  |

**Mandates for action**

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| *As of now everything I have planned should not cost me anything except gas money and time.*  |

**Existing capacity for action**

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| *As of now my plan is to get information from the doctor, the manager, medical assistants, and patients (indirectly). I hope to be able to use the clinics EMRs to obtain most of my data. Regarding the actual information, I plan on using the flyers and information already at the clinic as well as the doctor’s knowledge. Outside of my site I plan of mainly using the CDC website as my outside source regarding some of the information I am going to include in my website for my audience. I will need to find information on the definition on the STD, the signs and symptoms, how it is contracted, how it can be treated, and possible risks or long-term effects.*  |

## Project partners and governance

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| *This question confuses me a little bit, but if I understand it correctly the way I will be establishing the intervention is through providing my audience with the informative website by providing a link or QR conde that sends them directly to the link.*  |

**Goal & Objectives**

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| *Insert action statements* *Goal statement**Objectives are SMART?**Objectives fit with analysis.**Objectives are acceptable**Objectives are feasible* |

**Intervention research**

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| *Looking at the CDC’s website specific to STDs I am trying to get ideas on how I want to construct my site. They also have included stats, prevention, and other informative tabs, but their site is filled with more facts since I feel as if they have all the tools to have that information. I want to use their site as a baseline for ideas on my site, but my site will probably not be so jammed packed with information since I am the only one creating it, I am only focusing on one clinic, and I have limited time to complete my site* |

**Strategy mix**

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| ***Summarise the rationale and describe the strategy mix****Describe strategy mix: I will probably be getting information from the patients at the clinic in Euless, Texas from the months of January through March of 2022.**Do strategies fit with objectives (****what is the logic model****)**Why do we think they have merit and are likely to work?**Are strategies supported by intervention research evidence?* |

**Evaluation Plan**

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| *My evaluation research question could be How can I make women feel more educated and take control of their life regarding STD. I will be using a mixture of both intervention and control comparisons.*  |

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| **Evaluation stage** | **Method** | **Description of data collection /****analysis method** | **Data type** | **Answers Question No?** | **Output/****Disemmination** |
| **Formative** | Creating a website. | Creating a website educating my audience, women, on the different STD and what there is to know about them.  | Website | Yes | Link/QR code.  |
| **Process** | Weebly | Using the website creator link called weebly.com to create the site.  | Weebly.com | No | Weebly.com |
| **Impact** | Educate women on STD’s. | Educate women on the different kinds of STD, what signs and symptoms to expect, what treatments to expect, and their future after being diagnosed with an STD.  | Website, data, graphics, educational research articles.  | Yes | Website |
| **Outcome** | Help women to feel more comfortable and more in control of their life after being diagnosed.  | Providing my audience with enough condensed information which allows them to feel more educated on the topics.  | Website | Yes | Website |
| **Capacity** | Condensing my website to the straightest forwards and specific facts of the STD’s. | I want my website to be very informative, but still straightforward so my audience does not feel overwhelmed or intimidated with the information.  | Website | Yes | Website |
| **Economic** | Website creation is free.  | Weebly.com is a free website creator site I will be using.  | Weebly.com | No | Weebly.com |

**Activity planning**

Work package descriptions

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| --- | --- | --- | --- |
| Activity/Task | Method | Who | When |
| Shadowing the doctor during the appointments. | Follow the doctor into her appointments and as questions after on what her plan of action is, etc.  | The doctor and her patients.  | Whenever I am at the site and if she is ok with it.  |
| Using the flyers, they already must obtain more information of the STDs. | I will use the resources they already have at the clinic to educate their patients and taking notes on the information I would want to include on the website and condensing as I go.  | The resources at the clinic.  | During my entire time at the site.  |
| Using their EMR to obtain statistics on STD diagnosis and races.  | Using the EMR at the clinic and obtaining STD stats for the months of January-March in 2022 and obtaining their race. | EMR/Patient information.  | Throughout my time at the site.  |
| Producing the website and sharing it with the patients.  | Figuring out how I want to share my website with the patients whether that is with a QR code or link set up in the lobby or exam rooms.  | The patients.  | Towards the end of the 75 hours.  |

## Budget

**Project costs**

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| **Item** | **Costs[[1]](#footnote-1)** |
| 1. Investment by permanent staff (FTE estimates only)
 | $0 |
| 1. **Project budget:**
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| 1. Temporary project staff - (insert level, FTE and time period)
 | $0 |
| Associated non labour and corporate overheads | **$0** |
| 1. Other (itemise)
 | **$0** |
| **P****roject budget-total** | **$0** |

**Resource contribution from stakeholders**

## No money, just their time.

**Estimated margin of error**

Unsure

**Cost implications post-project**

$0

Justification: I will be using the website creator called Weebly. This site is free to use and will allow me to produce a free site. I also will not need any money for or from my site to get this information, just the time and their knowledge. The only money that I will spend is the gas money to the clinic.

## Project Schedule- timelines

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| **Strategy/Activity** | **Accountable** |  | **Months (adjust timeframe as necessary)** |
|  | **Officer/s** | **Duration** | **Jan** | **Feb** | **Mar** | **April** | **May** |
| ***Project strategy implementation / finalisation activities*** |
| UNSURE!! |  |  |  |  |  |  |  |
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| ***Project management activities*** |
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## Risk management

*What do you foresee might go wrong, and how will you plan to manage?*

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| **Risk** | **Risk Management Activities** |
|  | **Preventive** | **Contingent** |
| Not being able to get enough data of the different races to STD correlation.  | I can be diligent when researching all the patients from the months I am studying and keeping track of the diagnosis and their race. Keeping more of like an ongoing list, but not long enough where I do not have enough time to create my graphs.  | This can also depend on the rates of STDs in the few months I am focusing on. It could be that there are not many cases in these few months and could make my statistics seem off.  |
| Having to be able to condense all the information into a well-informed but brief website.  | Creating rough drafts of my site, writing down all my information before starting on the actual site and getting all my graphics ready before hand as well.  | I will have to revise repeatedly the site and information I have from the few months I am there. Making sure to stay on track.  |
| Figuring out how I want to share my site with the patients in the correct way.  | Figuring out how/when/where the patients are paying attention the most within the clinic.  | Observing patients and seeing how other medical reps portray their information to the patients.  |
| Not getting enough views on the site.  | Making the site easily accessible and attractive to al audiences.  | Observe the patients with the other medical advertisements they have at the clinic.  |

## Communication management

*What plan do you have to keep stakeholders informed and to ensure project effects/impacts are shared and utilised?*

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| **What** | **How** | **With/To Whom** | **When/how often** |
| Making sure I am allowed to get information such as using the EMR, flyers, etc. with her permission. | I will ask her straight up what I am and am not allowed to do and if there are any restrictions to my role in their clinic.  | Site Supervisor (Manager) | As soon as I start at the site. And every time I am unsure of whether I am allowed to access or use certain material at the clinic.  |
| Being able to ask the doctor questions over the STDs, the symptoms, the cures, etc.  | Making sure the doctor is comfortable with me asking her these questions and knowing when the best times for her are.  | The Doctor (Dr. Asghar) | Throughout the semester probably often if she is not busy.  |
| Being able to shadow the doctor and hopefully getting first hard observations of the STDs I am studying.  | Asking the doctors if she is ok with me shadowing her and how often.  | The Doctor (Dr. Asghar) | Whenever the doctor says it is ok.  |

**References/ intelligence sources**

*Gynecology euless: Women's Health Care*. Gynecology Euless | Women's Health Care. (n.d.). Retrieved January 26, 2022, from http://www.womenscareofmidcities.com/

Centers for Disease Control and Prevention. (2021, June 17). *Sexually transmitted diseases - information from CDC*. Centers for Disease Control and Prevention. Retrieved January 26, 2022, from https://www.cdc.gov/std/default.htm

1. If project is multi-year, add additional columns and provide costs for each financial year. [↑](#footnote-ref-1)